

2021 ILOTA Virtual Annual Conference Sponsorship Packages



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| <p style="text-align: center;">\$1000 Platinum Sponsor</p> | <ul style="list-style-type: none"> • Feature blog post • Logo on postcard sent to 10,000+ licensed OT practitioners (7/1/21 deadline for logo) • Conference Passes (5 practitioner or 7 student members)--up to a \$545 value • Video/static image advertisement before live Keynote presentation • Instagram Live session • <i>In addition to all Gold Sponsor offerings</i> |
| <p style="text-align: center;">\$750 Gold Sponsor</p> | <ul style="list-style-type: none"> • Promotion on social media before conference begins (Individual Facebook feature, Instagram story, etc.) • Conference Passes (3 practitioner or 5 student members)--up to a \$327 value • <i>In addition to all Silver Sponsor offerings</i> |
| <p style="text-align: center;">\$500 Silver Sponsor</p> | <ul style="list-style-type: none"> • Promotion on social media before conference begins (2 group posts featuring other conference sponsors) • Opportunity of Virtual Exhibitor Booth • <i>In addition to all Bronze Sponsor offerings</i> |
| <p style="text-align: center;">\$250 Bronze Sponsor</p> | <ul style="list-style-type: none"> • Logo on ILOTA & conference website during conference while navigating content, and 30 days after conference |
| <p style="text-align: center;">In-Kind Sponsors</p> | <ul style="list-style-type: none"> • Listed under “In-Kind Sponsors” on conference website • If item donated for raffle basket, logo included on basket enclosure card |